

PHILIPS

ST72 Edison – E27
smart bulb

Hue White Ambiance
Filament

Warm to cool white

Control with app or voice*

Instant control via Bluetooth

Add Hue Bridge to unlock more



8719514301504



Easy smart lighting

Get warm-to-cool white light with the ST72 bulb. Featuring an E27 base, coiled inner filament, instant dimming and the full suite of smart light features, this LED bulb brings old and new together.

Limitless possibilities

- Vintage design meets modern capabilities

Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Set the right mood with soft white light
- Unlock the full suite of smart lighting features with the Bridge

Highlights

Vintage design meets modern capabilities



Capture the popular look of Edison bulbs, featuring a distinct glowing inner coil and transparent globe, with smart filament bulbs. These smart retro-style LED bulbs combine the look and feel of simple vintage design with the power of Philips Hue smart lighting.

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Get hands-free control of your lights and use your voice instead! Simple voice commands allow you to control multiple lights in a room or just a single lamp. *Works with the Google Assistant and Amazon Alexa.

Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart – away-from-home control, voice control, automated lighting and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Lamp dimensions

- Dimensions (WxHxD): 72x164

Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Dimmable with the Hue app and switches: Yes

Guarantee

- 2 years: Yes

Light characteristics

- Colour rendering index (CRI): 80

Packaging information

- EAN: 8719514301504

Power consumption

- Energy efficiency label (EEL): G

Service

- Warranty: 2 year(s)

Technical specifications

- Lumen output at 4000K: 550 lm
- Weight: 59
- Bulb technology: LED
- Fitting/cap: E27
- Lumen output at 2700K: 550 lm
- EPREL Registration Number: 400278

The bulb

- Colour temperature: 2200–4500K
- Diameter: 72 mm
- Form factor: ST72
- Height: 164 mm
- Input voltage: 220V–240V
- Lifetime: 15,000 h
- Light output: Warm to cool white light
- Lumen output: 550 lm
- Max. operation power: 7 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.6
- Rated lifetime: 15,000 h
- Software upgradable: when connected to the Bluetooth app or Hue Bridge
- Start up: Instant 100% light output
- Wattage: 7 W
- Communication protocol: Bluetooth and Zigbee
- Software upgradable: When connected to Bluetooth app or Hue Bridge

What's in the box

- Hue bulbs: 1

What's supported

- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: Android 10.0 and above, iOS 16 or later
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)
- Defined support period: 5 years, except 3 years for Hue Bridge (see “End of Support Policy”)

Packaging dimensions and weight

- EAN/UPC – product: 8719514301504
- Net weight: 0.06 kg
- Gross weight: 0.18 kg
- Height: 20.9 cm
- Length: 10 cm
- Width: 14.6 cm



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